

## EXECUTIVE ENGLISH IN SAN DIEGO

**MAXIMUM**  
**4 students**  
per class



### CISL PHILOSOPHY FOR EXECUTIVE ENGLISH

CISL San Diego recognizes that time is valuable. Therefore, the Executive Program is designed for an efficient use of time, regardless of the duration of the client's course. We specifically customize the course to the particular needs of each client. Student learning outcomes include practical business English communication skills, applicable techniques for dealing with the international business environment, and strategies for communicating effectively and with confidence in English.

### WHAT IS THE EXECUTIVE ENGLISH PROGRAM?

CISL Executive English is an English program designed for business executives with a minimum of an intermediate level of English who want to

- Advance their English skills in their business environment
- Learn how to do business with different cultures
- Prepare more effective presentations
- Negotiate with clients, suppliers, and employees
- Make convincing proposals
- Address performance issues

### BENEFITS

- Students have reported that they feel more confident with their English skills and more effective in their business communications.
- Class size is a maximum of 4 executives, ensuring that everyone receives individual attention.
- Instructors are required to have teaching and business experience.
- Self-study materials for ongoing learning may be provided on request. This encourages each executive to continue applying what they have learned.
- Course notebooks serve as reference material back on the job.

### LEARNING PROCESS

- Executives are asked to identify their learning goals.
- Their level is assessed and they are placed in one of five possible courses.
- Each course is heavily focused on speaking, listening, reading, grammar (as needed), writing and business skills, all of which are taught using business material and information.
- The instructor guides the executive through the learning process in alignment with individual learning goals and ability.
- Quizzes, reviews, preparing and making presentations, writing reports, emails, business letters, doing evening assignments, and role-plays are important learning activities in this program.





## LOCATION

The city of San Diego is an excellent place to study, learn English, and meet people from around the world. With its wonderful climate, sunny skies, world class golf courses and beautiful beaches, islands, and peninsulas, this modern, safe, and clean city attracts people from all over the world. San Diego's warm weather allows its residents to enjoy outdoor sports, such as golf, tennis, and surfing, year round.

## CISL SAN DIEGO

The CISL San Diego campus is conveniently located in the city center near public transportation. Just a short walk from the school is picturesque San Diego Bay. Stroll along the Embarcadero and enjoy the view of beautiful Coronado Island. Our school is only a short walk to the Horton Plaza shopping district, the historic Gaslamp Quarter, and the baseball stadium. Balboa Park and the world famous San Diego Zoo are also nearby.

## EXECUTIVE ENGLISH\* PRICE & SCHEDULE

Program	Lessons per Wk	Lesson Times	Price per week (starts any Monday)					
			2	3	4-7	8-12	13-24	25 +
<b>Executive English*</b>	20	Mon.-Fri. 9:00am-12:40pm	\$755	\$750	\$745	\$735	\$735	\$735

## EXECUTIVE ENGLISH\* INTENSIVE PRICE & SCHEDULE

Program	Lessons per Wk	Lesson Times	Price per week (starts any Monday)					
			2	3	4-7	8-12	13-24	25 +
<b>Executive English + Afternoon Elective:</b> Conversational English, Business English, or English for Academic Purposes	28	<b>Executive English:</b> Mon.-Fri. 9:00am-12:40pm <b>Afternoon Elective:</b> Mon.-Thur. 1:30pm-3:10pm	\$855	\$850	\$845	\$835	\$835	\$835

## PRIVATE LESSONS PRICE & SCHEDULE

Program	Lesson Times	1 lesson	5 lessons	10 lessons	15 lessons	20 lessons
<b>Executive Private</b>	To be arranged	\$85	\$425	\$850	\$1,155	\$1,500

\*Minimum English proficiency level required. Please contact the school for details and pre-arrival assessment.

Morning classes have a maximum of 4 students per class. Afternoon group classes have a maximum of 8 students per class.

## CISL SAN DIEGO

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The mission of Converse International School of Languages is to help our clients learn to communicate effectively and with confidence in English.