

## EXECUTIVE ENGLISH IN SAN DIEGO

*Premier English*

**MAXIMUM**  
**4 students**  
per class



### CISL PHILOSOPHY FOR EXECUTIVE ENGLISH

CISL San Diego recognizes that time is valuable. Therefore, the Executive Program is designed for an efficient use of time, regardless of the duration of the client's course. We specifically customize the course to the particular needs of each client. Student learning outcomes include practical business English communication skills, applicable techniques for dealing with the international business environment, and strategies for communicating effectively and with confidence in English.

### WHAT IS THE EXECUTIVE ENGLISH PROGRAM?

CISL Executive English is an English program designed for business executives with a minimum of an intermediate level of English who want to

- Advance their English skills in their business environment
- Learn how to do business with different cultures
- Prepare more effective presentations
- Negotiate with clients, suppliers, and employees
- Make convincing proposals
- Address performance issues
- Lead and participate in a meeting

### BENEFITS

- Students have reported that they feel more confident with their English skills and more effective in their business communications.
- Class size is a maximum of 4 executives, ensuring that everyone receives individual attention.
- Instructors are required to have teaching and business experience.
- Self-study materials for ongoing learning may be provided on request. This encourages each executive to continue applying what they have learned.

### LEARNING PROCESS

- Executives are asked to identify their learning goals.
- Their level is assessed and they are placed in one of five possible courses.
- Each course is heavily focused on speaking, listening, reading, grammar (as needed), writing and business skills, all of which are taught using business material and **information.**
- The instructor guides the executive through the learning process in alignment with individual learning goals and ability.
- Important learning activities in this program include role-plays, negotiations, mock business meetings and presentations, writing assignments on case-studies, which may include writing emails, action minutes, reports, recommendations, and summaries.